

**PARTNERSHIP PROPOSAL
SUPPORTIVE TOOL FOR COVID-19**



**World's First Virtual
Whole-Health Nurse
for
Symptom
Management And
Navigation (SAN)**

Today's Challenge with COVID-19

Name: Charlie Smith

Diagnosis: May have COVID-19

Treatment Plan: Health monitoring; if symptoms worsen, will conduct test; need supportive care and self quarantine

Before Diagnosis

- **Unsure of symptoms** → Uncertain of his condition, unable to get consult
- **Reporting to state and other organizations** → Difficult to contact state and get tested

Diagnosed with COVID-19 (Care Management)

- **Self-management** → Uncertain what to do, feeling worried and anxious
- **Managing family** → Unsure of how to protect his children and elderly parents
- **Feeling unwell** → Difficult to get help as hospitals and clinics are full
- **Need resources (financial, food, etc.)** → Financially impacted, need food delivery, groceries
- **Need emotional help** → Feeling low and helpless

Recovery

- **Rehab and long-term monitoring** → No guidance and long-term monitoring
- **Reporting to state and other organizations** → Difficult to collect real time data

Introducing the SOLUTION:

Hi! This is SAN.
How are you
feeling today?

San
THE MOBILE NURSE

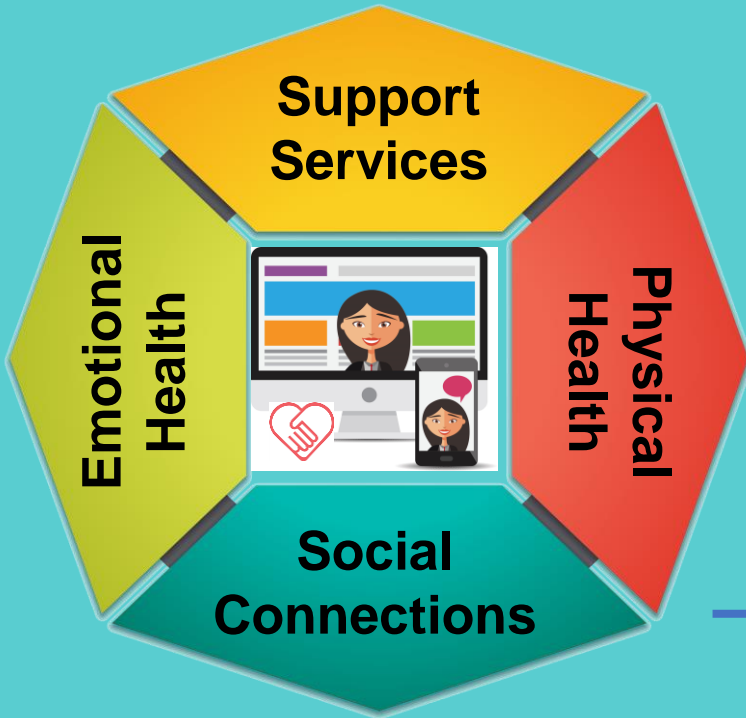


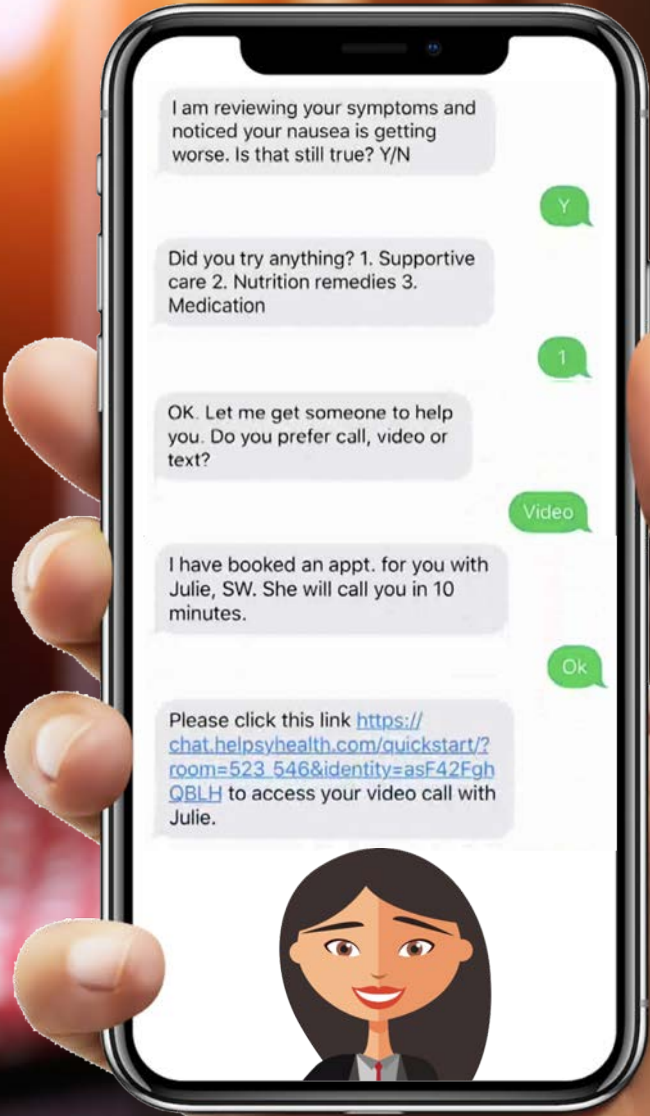
Whole Health Approach

Support your members (24/7)
at their convenience
and yours.

Personal Care Coach

Supporting members, and keeping them on track





Anticipate

your patients' needs by letting San handle the following:

- Treatment prep
- Care coordination
- Follow-up scheduling
- Referrals

Educate

with our 20,000+ self-guided recommendations and 3,000 national programs:

- Med / appointment reminders
- Symptom management
- Self-care programs
- Community resources

Escalate

by letting San take automated action on certain trigger events:

- Adverse effect monitoring
- Crisis management
- Clinical care team

75 languages supported

(Alexa + Google Home coming soon!)

Patent Pending

Helpsy as Supportive Care for COVID-19

Unsure of symptoms

- Monitor his symptoms through remote devices, his watch, etc.
- Auto-triage and connected to provider in state via telemedicine consult

Contact state and other organizations

- Contact info provided and integration to make appointment
- Test prescription sent to lab

Self-management at home

- Provide education on COVID,
- Symptom management
- Supportive care
- Remote monitoring
- Reminders

Family management at home

- Education and support for parents to talk to family
- Care of elderly
- How to self-quarantine, etc.

Feeling unwell – need more help

- Auto-triage to identify changes in temp, HR
- Patient and family can send messages
- Provider informed and data shared to monitor
- Telemedicine consult arranged
- Additional medication and support provided

Need emotional help

- Self-care, emotional support, community and other engagements to support patient and family

Need resources

- Anticipate and provide guidance for available resources for financial, meals and other support

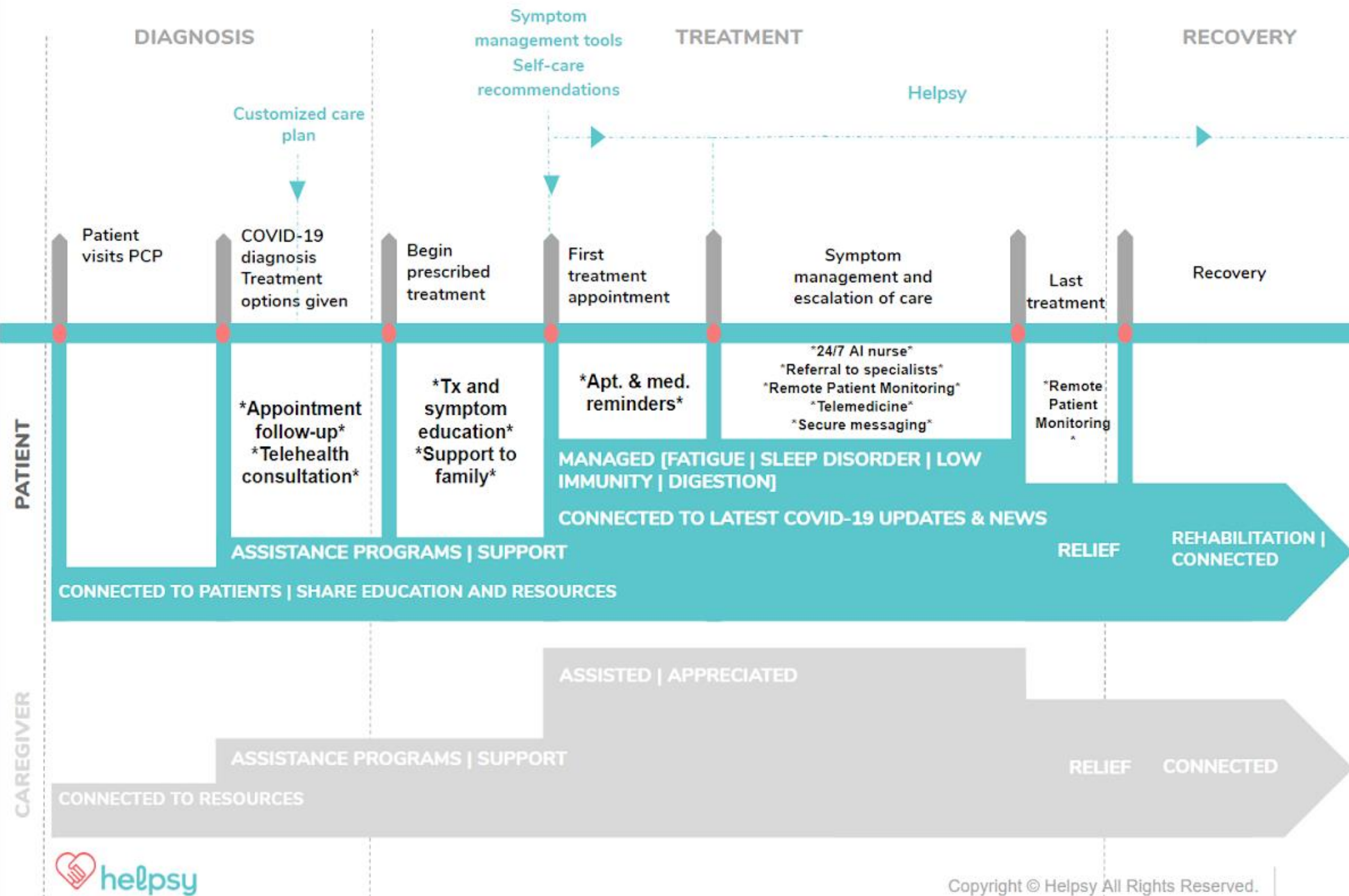
Rehab and long-term monitoring

- Guidance on rehab and improving immunity
- Automated screening reminders

Reporting to state and other organizations

- Data collected, de-identified and sent to appropriate authorities per regulation

Patient journey with Helpsy



NAVIGATION & EDUCATIONAL RESOURCES



Stay up to date with the latest news and evidence-based, validated information on COVID-19 and community resources to support your wellness during the quarantine program.

REMOTE PATIENT MONITORING



A Helpsy health coach closely monitors your status and keeps you on track with your health goals. Reach out via email or text if you have any questions about your treatment or direct you to specific resources.

DAILY HEALTH TRACKER



Log and track your symptom severity and share with your medical professional. Keep track of your mood during the quarantine period.



APPOINTMENT & MEDICATION REMINDERS



Never miss your appointments or forget to take a pill. SAN automatically notifies you of your next appointment or dose.

AUTOMATED, WHOLE HEALTH CARE PLANNING



Conveniently view your clinician approved whole-health care plan according to your physical, emotional, and social needs.

CAREGIVER PORTAL



Add family members to the caregiver portal, where they can monitor your progress, assist in managing your treatment, and benefit from our curated resource library.

Clinically-Proven Results

3-Year Funded Study at UCSF

San

The Mobile Nurse

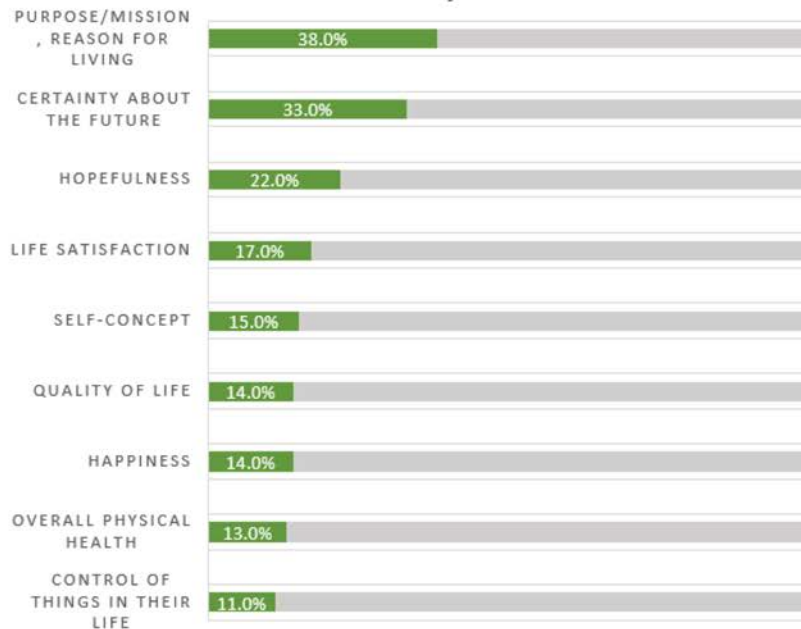


Qualitative Analyses from a Prospective Clinical Study of a Whole Systems Ayurvedic Intervention for Breast Cancer Survivorship, Lapedis et al., The Journal of Alternative and Complementary Medicine. May 2014, 20(5)

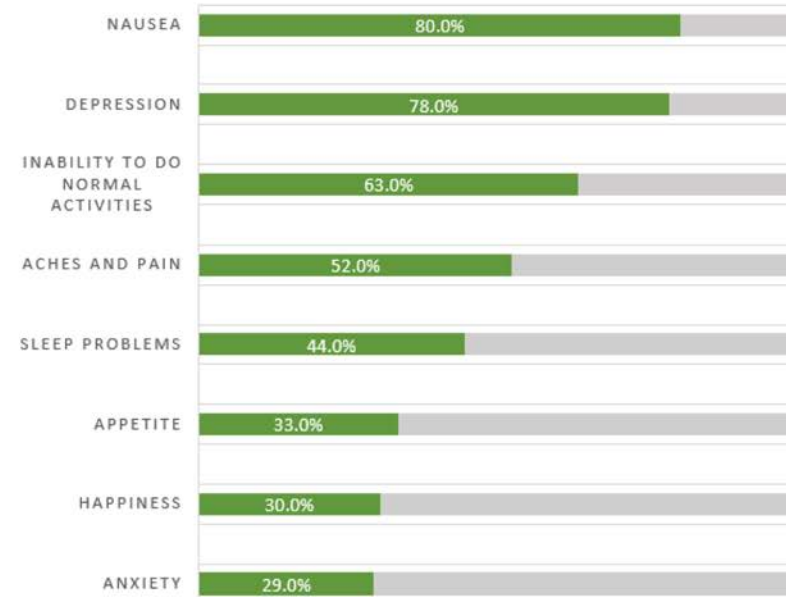
IMPROVEMENT IN 4 MONTHS



QUALITY OF LIFE AND OUTLOOK/MOOD



SYMPTOMS



Clinically-Proven Results

EMC Super Specialty Hospital

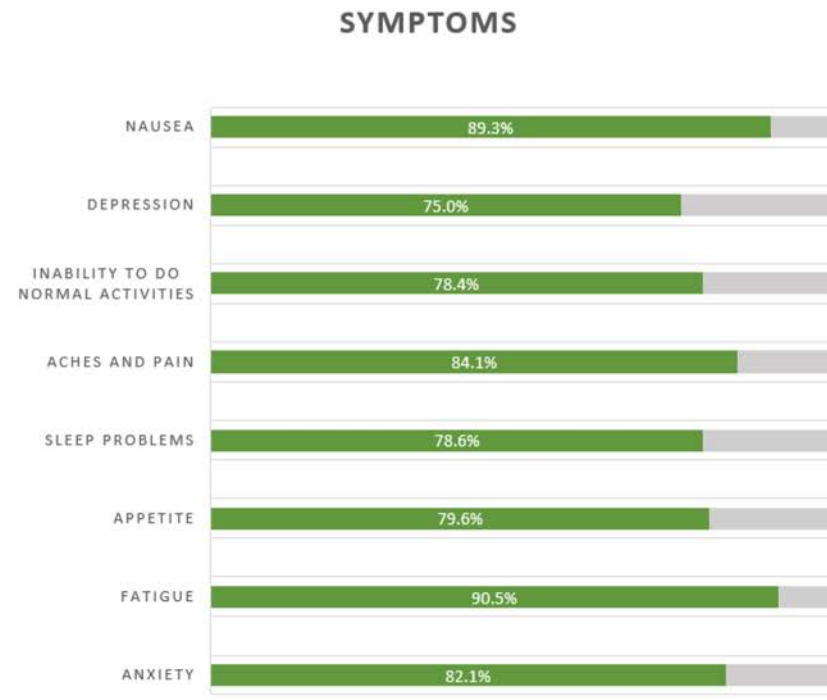
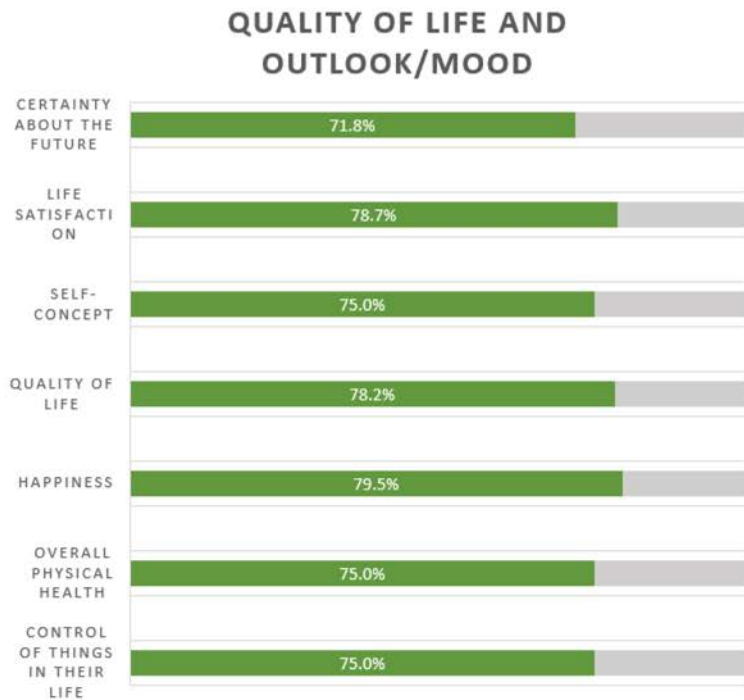
San

The Mobile Nurse



Utilizing the Helpsy Symptom Management Platform to Realize Quality of Life and Symptom Improvement in Cancer Survivors

IMPROVEMENT IN 2 MONTHS



Saved \$5k per patient and reduced treatment disruption!

Accomplishments

San

The Mobile Nurse



- Partnerships with Top-10 Employer Benefits (36M lives covered), Virgin Pulse (2.4M lives covered), Top-10 Critical Illness Insurance (~4M lives covered), Top-10 Health Insurance (50M lives covered), several providers, and several non-profits
- Ongoing pilot discussion in progress for Commercial Oncology Companion Solution and Clinical Trial Companion Solution with several Top-10 Pharma companies





Advisory Board



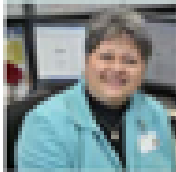

Research Advisors

 <p>Dr. Donna Berry Professor University of Washington</p>	 <p>Dr. Margaret Chesney Director Osher Center, UCSF</p>	 <p>Dr. Gabriel Lopez Medical Director of Integrative Medicine MD Anderson</p>	 <p>Dr. David Spiegel Medical Director of Integrative Medicine Stanford</p>
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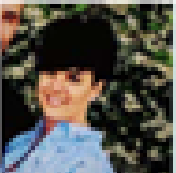
Business Advisors

 <p>Dr. Donna Coletti Founding Clinical Director, Palliative Care Greenwich Hospital</p>	 <p>Dr. Bonnie Feldman Chief Collab. Officer Your Autoimmunity Connection</p>	 <p>Stephanie Marrus Director Entrepreneurship Center UCSF</p>	 <p>Carole Wilson CEO & Director E3 Healthcare</p>
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Clinical Advisors

 <p>Dr. Larry Chu Executive Director Stanford Medicine X Stanford Hospital</p>	 <p>Chris Jaeger VP Accountable Care Innovation Blue Shield of California</p>	 <p>Teresa Knoop Assistant Director, Clinical Operations Vanderbilt Ingram OC</p>	 <p>Dr. Sue Schneider Oncology Lead School of Nursing Duke University</p>
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Patient Advisors

 <p>Geri Baumbblatt Health Communication Consultant Articulations Consulting</p>	 <p>Ann Fonfa President Annie Appleseed Cancer</p>	 <p>Alicia Staley Patient Affairs & Engagement #boom chat, Medidata</p>	 <p>Nicole Wilson Director of Nursing and Quality Management New Century Health</p>	Insurance Advisor
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THANK YOU

How may
we help
you?



Contact
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helpsyhealth.com